QSI
MIDDLE EAST

26TH NOVEMBER / 10TH DECEMBER

SEO BOOTCAMP

ABOUT THE COURSE

At the end of this course you will be able to rank your website on Google. This course is aimed to provide all the information that is require for in-depth understanding of SEO.

Some topics include the importance of content, content marketing, keyword research, on-page optimization, off-page optimization, and all the pieces that make up SEO.
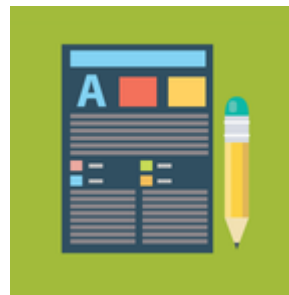
WHAT YOU LEARN

How does Google work?

Keyword Research

On Page Optimization

Analytic Tools

Quality Backlinks

PBN

Off Page Optimization

Monetize

Secret loop holes in SEO strategy will be unveiled which they don't want you to know. These strategies will ensure your site gets ranked on search engine in as little as 3 to 7 days!

ABOUT THE TRAINER

Ex-Director from Burj Al Arab Over 20 years of experience in IT & Digital Marketing. ae.linkedin.com/in/abhibose

WHEN & WHERE ?

26th of November / 10th of December 2015 Hotel in Dubai, to be confirmed closer to date of training.

COSTS

$700 which includes Lunch and Snacks at the Venue. Hands on course, participants must bring their own laptop.

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