



ABOUT THE COURSE

At the end of this course you will be able to increase your social media presence with very little investment. The trainer has a Facebook fan following of over 185k which he built with an investment of less than \$500 across 2 years.

WHAT YOU LEARN



How does Social Media work?



Post Research



Fan Page Optimization



Understanding Analytics



Target Audience



Virality



Off Page Optimization



Monetize

Secret loop holes in Social Media strategy will be unveiled which will help increase your fan following instantly and increase your social media foot print. Focus will be on Facebook, Linked In & Twitter and viral content creation.

ABOUT THE TRAINER

Ex-Director from Burj Al Arab
Over 20 years of experience
in IT & Digital Marketing.
ae.linkedin.com/in/abhibose

WHEN & WHERE ?

25th of November / 9th of
December 2015
Hotel in Dubai, to be
confirmed closer to date of
training.

COSTS

\$700 which includes
Lunch and Snacks at the
Venue. Hands on course,
participants must bring
their own laptop.